



New plan for CUSCO RACING 2009APRC campaign

- focus on market rising Asia area -

Carrosser co.ltd., (Takasaki, Gunma / president:Toshio Omizo) has announced the amendment FIA Asia-Pacific Rally Championship(APRC) campaign on 2009 of CUSCO RACING which is official works team of the company's motorsport activities. For focusing the object for the project on promotion at Asian area where the company is regarding as growth incrementing area for sales marketing, team takes advantage of Asia Cup which APRC established as subordinate series since last season and concentrate competition area to Asia. Additionally team is planning to compete one of Japanese national championship to serve as gravel testing and also as aiming to show their performance for local supporters and media for PR purpose.

Due to this decision, now CUSCO RACING's world rally team will be scheduled to compete in following;

- 19-21 June: Japanese Rally Championship round 4 "MSCC Tokyo Rally" (T.B.C)
- 11-12 July: APRC Asia cup round 1 "Rally Hokkaido"
- 15-16 August: APRC Asia cup round 2 "Malaysian Rally" (under adjusting)
- 3-4 October: APRC Asia cup round 3 "Rally Indonesia"
- 14-15 November: APRC Asia cup round 4 "China Rally"

*APRC Asia cup requires to nominating three of total 4 rounds.

As it's already been announced team adopted Mitsubishi Lancer Evolution X for the team's machine. Team will bring two of them to each round with Hiroshi Yanagisawa and Yuya Sumiyama as their drivers same as last year.

While building the machines has already completed, now team is preparing for testing to acclimatize of drivers, engineers, mechanics, team stuffs to new form and developing better teaming. Also team is aiming to improving the machines to make reasonable result on actual event effectively. Additionally company effectively takes those opportunities for developing own products. Meanwhile team is planning demonstrating test in Japan for using the opportunity as promotional activity,

CUSCO RACING had started full entry on APRC since 2006. Team finished in 2nd in 2006 series (Hiroshi Yanagisawa), in 6th in 2007(Hiroshi Yanagisawa). In 2008, team gained inaugural Pacific Cup title (Australian Dean Herridge) followed by runner up at Asia cup and 3rd in overall APRC standing (Hiroshi Yanagisawa for both). Also setting top 3 finishing at each round consistently, now team is no doubt to be one of top team of the series.

